

Generating new revenue streams with standards

Overview

Kasai is a global producer of fittings for car interiors. It develops high quality, cost-effective products and supports every stage of the process from planning and design right through to manufacture in its production plant in Washington, County Durham. Working with leading car manufacturers including Honda, Nissan and Jaguar Land Rover, compliance is a priority for the organization



A time challenge

In 2018, Kasai UK was appointed Original Equipment Manufacturer (OEM) for Jaguar Land Rover's car interior fittings. This meant Kasai UK had to implement and comply with ISO 14001 on Environmental Management System (EMS) within a tight 10-month timeframe.

To implement ISO 14001 and comply with Jaguar Land Rover's requirements, Kasai UK was initially able to transfer some existing processes from its compliance with the International Automotive Task Force (IATF) standard, IATF 16949:2016, which focuses on Automotive Quality Management Systems. However, for the most part they were starting from scratch with a standard that impacted the whole organization, from management and sales right down to the shop floor.

The impact of ISO 14001

Having started the implementation process in January 2019, Kasai UK met their 10-month deadline with their first audit taking place in November 2019, requiring only a few minor adjustments.

Moving to [ISO 14001](#) has created additional revenue streams for Kasai UK. They recycle oil that is used during manufacturing, as well as recycle and sell cardboard and resin. This, in turn, has led to reductions in skip hire and waste management costs.

Whereas previously they had no reporting framework, ISO 14001 has meant that Kasai UK can now evidence their savings and monitor environmental impact year on year. It has also made them more resilient as an organization due to transparent reporting structures and detailed environmental analysis and dashboarding.



Standards implemented by Kasai UK

BS EN ISO 14001 helps organizations assess, manage and reduce carbon emissions by better understanding the life cycle analysis of products.



Setting the standard for success

Standards enable you to:



Access quality information in any particular area or on a specific subject – especially valuable for SMEs which don't always have the resources of larger organizations.



Ensure you're following the best practice for your industry. It's faster and more cost-effective to demonstrate compliance with recognized standards.



Give consumers and other stakeholders confidence in your products and services by setting the benchmark for quality, safety and many other areas.

Garry Coyne Quality Control Manager

“The best thing about ISO 14001:2015 EMS is that it's so visible throughout the organization. You can actually see the change. What's probably been the most surprising outcome for us, however, is that cost reduction is not normally something you associate with ISO 14001, but we have achieved this, and created new revenue streams, all through compliance with this standard.”



See what BSI standards can do for your business

For more information on how standards can help your business, [contact us](#).
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